

# Advertising on LNLA.org

Advertising with LNLA.org is a great way to reach a targeted audience of horticultural business owners of all kinds. Our website receives thousands of views each month and that number is steadily increasing as our membership increases and as we offer more resources and valuable information to that member base.

Advertisers have several different options when advertising on LNLA.org and may purchase any combination of three sizes for intervals of 3 months, 6 months, and 12 months. Each ad appears in a carefully selected place on the site where it is most likely to accumulate the most clicks. Whichever sizes you choose, your ad will appear on the pages outlined below.

Contact: Cari Jane Murray, Executive Secretary, (E) carijanelnla@gmail.com, (P) 985-237-2939

## Prices

	Rectangle (180x150)	Skyscraper (150x400)	Leaderboard (728x90)
Per month	\$35	\$75	\$250
3 Months	\$105	\$225	\$750
6 Months	\$210	\$450	\$1500
12 Months	\$420	\$900	\$3000

## Placement

Appears on:	Rectangle (180x150)	Skyscraper (150x400)	Leaderboard (728x90)
Home Page*	•	•	
News Page*	•	•	•
Ornamental Horticulture Update Page*	•	•	•
Classifieds Page	•	•	•
Member Directory Page			•
Board Members Page		•	
Board Minutes Page		•	
Newsletter Page			•
Certification Page			•
Events Page			•
Links Page			•
Grants Page	•	•	•
Contact Page	•	•	
<b>Total Pages:</b>	5	8	9

\*Three most viewed pages

LNLA.org also offers discounts on the following ad packages.

## Package Discounts

Choose two or more sizes and get the following discounts:

3 Months	10% discount
6 Months	15% discount
12 Months	20% discount

Date \_\_\_\_\_ Check # \_\_\_\_\_ Total \$ \_\_\_\_\_

Advertising Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ Email: \_\_\_\_\_

Mail: (1) completed ad form, (2) a hard copy of ad, (3) a disk copy of ad, and (4) payment to:

Louisiana Nursery & Landscape Association, Attn: Annie Coco, Executive Secretary, 11050 Hwy 441, Amite, LA 70422

Please earmark check "Newsletter Ad – 2015"

*Revised Jan. 2015*